



## *Fashion Reformed*

### Style Analysis Form

#### ***Personal:***

Name: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Work Phone: \_\_\_\_\_

\_\_\_\_\_

Age: \_\_\_\_\_

Height: \_\_\_\_\_

Hair Color: \_\_\_\_\_

Weight: \_\_\_\_\_

Eye Color: \_\_\_\_\_

Body Type: \_\_\_\_\_

Skin Tone: \_\_\_\_\_

Is there anything about your figure you feel you need to work around? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### ***Occupation:***

Type: \_\_\_\_\_

Do you travel? (Yes / No) \_\_\_\_\_

If so, where? \_\_\_\_\_

\_\_\_\_\_

How often? \_\_\_\_\_

What would you typically wear to work? \_\_\_\_\_

\_\_\_\_\_

What would you never wear to work? \_\_\_\_\_

\_\_\_\_\_

***Shopping:***

How often do you go shopping?

Weekly \_\_\_\_\_ Monthly \_\_\_\_\_ Seasonally \_\_\_\_\_

What kind of clothing stores do you typically shop? (Please highlight or circle)

- Discount
- Department Store
- Boutique
- Catalog

Name three of your favorite stores: \_\_\_\_\_

Do you buy separates or complete outfits? \_\_\_\_\_

What is your clothing budget? \_\_\_\_\_

Average dollar amount spent per purchase? \_\_\_\_\_

***Style:***

What Personal statement would you like your clothes to convey? \_\_\_\_\_

\_\_\_\_\_

Are you influenced by Fashion? \_\_\_\_\_

What designers do you like? \_\_\_\_\_

What fabrics do you prefer? \_\_\_\_\_

What are your favorite colors? \_\_\_\_\_

What is it about your favorite outfit that makes you feel good? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How does your favorite outfit make you feel? (Please highlight or circle)

Young

Mature

Serious

Sexy

Other: \_\_\_\_\_

What articles of clothing remain unused in your closet? \_\_\_\_\_

\_\_\_\_\_

What do you want to change most about your current wardrobe? \_\_\_\_\_

\_\_\_\_\_

What are your current and future wardrobe needs? (Please highlight or circle)

Casual

Social

Work Related

Formal

Other: \_\_\_\_\_



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